

SOCIAL CONCLAVE

JANUARY 2025

BY SOCIAL IMPACT

INFORMATION BOOKLET



SOCIAL CONCLAVE

**29-30-31
JANUARY 2025**

ABOUT NMIMS' MPSTME

MPSTME, a top engineering college in Mumbai was essentially established to serve the need of creating an innovative and integrated space for technology education interspersed with sound management practices that converged with changing industry as well as societal needs

MPSTME was established with the aim to offer Indian students a world class learning experience. It offers BTech, MTech, MCA and PhD courses and also the one of its kind MBA (Tech.) course. MPSTME lays emphasis on practical work, research activities and extracurricular activities.



WHAT IS SOCIAL CONCLAVE?

Social Conclave is MPSTME's Social Event, in collaboration with the UN, where delegates from around the country gather to discuss various socio-economic agendas that lay emphasis on the vulnerable sections of the society and then try to find sustainable solutions.

This was initiated with the aim of doing the best for our society, by starting a chain reaction by developing social sensitivity among youth and take it upon ourselves to find solutions for various issues.

In the previous years we had a roaring participation of over 600 participants from all the corners of the country. The millennials are the future of this country and we believe that youth mobilization can take the country forward by leaps and bounds.



OUR GOALS AND FUTURE PLANS

Social Conclave was initiated with the aim of doing our bit for the society by starting a chain reaction of developing social sensitivity amongst youth and taking it upon ourselves to find solutions to various contentious issues. Such a conference, that too in collaboration with the UN was held for the very first time in India last year. The unique feature of the Social Conclave is the fact that the solutions obtained during the conference are implemented at the ground level.

The millennials are the future of this country and we believe that youth mobilisation can take the country forward by leaps and bounds. Our plan was to make Social Conclave a yearly event and we surely are all set to host it yet again, this year, grander!



PAST AGENDAS



CYBER CRIME



RURAL EDUCATION



SOCIAL MEDIA & MENTAL HEALTH



SEXUAL HEALTH RIGHTS



SUSTAINABILITY IN FAST FASHION



LGBTQ+



ELDER HEALTHCARE & SUPPORT



WOMEN'S SAFETY & VIGILANCE



URBAN SANITATION



CLIMATE ACTION



ZERO HUNGER



GENDER BIASED SEX SELECTION



YOUTH PRIVACY



PROTECTION OF STRAY ANIMALS



DRUG REHAB & RECOVERY



FINANCIAL INDEPENDENCE OF WOMEN



AGENDAS 2025

01

AI and the Rise of Digital Deception

Focus: Exploring the implications of AI in misinformation and exploitation.

02

Beauty Beyond Cruelty

Focus: Addressing animal cruelty in the beauty industry through ethical and cruelty-free product innovations.

03

Uplifting Voices of Traditional Artisans

Focus: Tackling the exploitation of traditional artisans and empowering them for equitable opportunities.

04

Urban Utopia

Focus: Powering urban development with renewable energy to create sustainable cities.

05

Women, Power, and Pop Culture

Focus: A deep dive into the media's portrayal of women and its ripple effects on societal attitudes, self-perception, and inter-women dynamics.



01 AI AND THE RISE OF DIGITAL DECEPTION

In a world increasingly reliant on technology, AI has emerged as a double-edged sword. While it offers immense potential for progress, it poses substantial risks. As Deepfakes manipulate reality and bots spread misinformation at lightning speed, drawing a fine line between innovation and exploitation is imperative.

This agenda tackles the multifaceted challenges posed by AI-driven misinformation and cybercrime. The ethical implications of AI require immediate attention, with an emphasis on the critical role of international cooperation in combating digital threats, and the future of digital security. Examining current developments in AI-driven threats and addressing mitigation strategies enables us to gain a deeper understanding of the challenges posed by this emerging technology.



02 BEAUTY BEYOND CRUELTY

The beauty and cosmetic industry is a broad and diverse sector that has long been a powerhouse of innovation and technological integration while having the main focus on increasing sustainability, inclusivity and wellness. However, the growth of the industry has costed the lives of countless animals while testing cosmetic and healthcare products in laboratories. Cruelty acts on these animals have raised ethical and humanitarian concerns over the decades.

Animals have endured painful procedures to ensure the safety of products which are used on our skin. In response to these acts of ferocity, cruelty-free movements have been run by cosmetic brands. Leading to this, a lot of brands adopted and transitioned to cruelty-free beauty products. Demand for cruelty-free cosmetics has never been higher as customers grow more aware of their purchasing power, fostering a new era where beauty isn't only superficial but also kind, thoughtful, and empathetic. Cruelty-free beauty is the way of the future, and this movement is improving the beauty business.



03 UPLIFTING VOICES OF TRADITIONAL ARTISANS

India is best known for its diverse culture and heritage. But what makes it so special? It is the handicraft industry of our country. But across India, countless traditional artisans—skilled in crafts like handloom weaving, pottery, and embroidery—are trapped in a cycle of exploitation. Despite their expertise, they are often paid a fraction of what their work is worth, with middlemen syphoning off most of the profit. These artisans, many of whom come from marginalised communities, are left struggling to make ends meet, while their crafts face the risk of fading away.

The unfair pricing, lack of direct access to markets, and limited opportunities for skill development leave them vulnerable and undervalued. It's time to break the cycle of exploitation and help traditional artisans thrive. Together, we can create a big and beautiful future for the artisans and in turn, our country.



04 URBAN UTOPIA

The immense pressure on natural resources brought on by the frenetic pace of urbanization has resulted in an alarming increase in carbon emissions, a dramatic decrease in air quality, and a spiraling increase in unsustainable energy consumption. As epicenters of human activity, cities face this unfolding crisis head-on with the formidable challenge of reconciling economic growth with environmental responsibility. Urban areas, while being the sources of innovation and progress, are now major contributors to environmental degradation, which increases the burden on fragile ecosystems. In fact, unchecked expansion of urban landscapes with inefficient practices related to energy risks sending the planet into an unprecedented magnitude of environmental crisis.

The sheer mounting pressure on ecosystems thus threatens not only the long-term sustainability of cities but the health, safety, and well-being of future generations without decisive and transformative change in how urban spaces function. To meet this challenge, urgent reevaluation of energy consumption patterns, resource management strategies, and infrastructure planning is imperative. Embracing new technology, promoting green urban design, and fostering a culture of sustainability would make cities be the leaders in the crusade against climate change, as choices in the present will decide whether urbanization becomes a factor for progress or a strong catalyst for irreversible environmental damage, thereby emphasizing the urgent need to reshape the way cities interact with natural systems towards securing a thriving, sustainable future.



05 WOMEN, POWER, AND POP CULTURE

Unpack the powerful role of media and news in shaping societal perceptions of women, influencing attitudes, self perception, and fostering dynamics of competition and comparison among women. From the glamorization of unattainable beauty standards to the one-dimensional stereotyping of women through the male gaze as either overly assertive or perpetually meek, media portrayals leave a lasting imprint on societal norms and individual identities. Evidence of this can be seen in how news media covers successful, famous women, often shifting from objectification to disparaging remarks based on their relationship history. How do these representations affect women's confidence, career aspirations, and mental health? What role do they play in shaping biases, fostering competition, or encouraging solidarity among women?

This exploration goes beyond the screen to uncover the ripple effects on family dynamics, workplace equality, and intergenerational understanding. Through insightful analysis of patterns and narratives, the focus shifts to highlighting both the challenges and opportunities for media to empower, rather than constrain, women's voices and stories. This exploration unravels these dynamics and imagines a future where media becomes a tool for inclusivity, balance, and positive change.



EVENT FLOW

DAY 1

Inauguration	10:00 AM
Lunch	12:30 PM
Panel Discussion	02:00 PM
Team Building Workshops	04:00 PM
High Tea	05:00 PM
Comedy Night	06:00 PM



EVENT FLOW

DAY 2

Breakfast	08:30 AM
Field Visit	10:00 AM
Lunch	02:00 PM
Mock Panchayat	04:00 PM
High Tea	06:00 PM
Social Mixer	07:00 PM



EVENT FLOW

DAY 3

Report Submission(online)	11:00 AM
Presentation Submission(offline)	12:00 PM
Lunch	01:00 PM
Presentation Round	02:00 PM
High Tea	05:00 PM
Closing Ceremony	06:00 PM



EVENT DETAILS

REGISTRATION FEE

Early Registration fee: **1599 INR**

Priority Registration fee: **1799 INR**

SVKM Student Registration fee: **1599 INR**

LOCATION

DAY 1, 3

NMIMS, V. L, Pherozeshah Mehta Rd,
opp. Mithibai College, Vile Parle West,
Mumbai, Maharashtra 400056.

DAY 2

Mukesh Patel School of Technology
Management and Engineering,
Bhakti Vedant Swami Marg, Near Cooper
Hospital, JVPD Scheme, Vile Parle West,
Mumbai, Maharashtra 400056.

Delegate kits will be provided.

Meals are provided as per the event flow.





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BE THE CHANGE.